

## SPEAKING & WORKSHOPS

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Less than 2% of women-owned businesses make it past the \$1 million mark of annual revenue. My mission is to move that needle, to help women actualize their potential by encouraging them to reframe and remove their barriers for success!

As women, we are often scared to identify a big vision because we're worried about failure and about the challenges we'll face in getting to our goal. So many of us jump in and start selling our product or service without taking the time to really chart the path ahead. Without a clear focus on the great big vision of what we want and who we want to be, we almost always sell ourselves short. However, when we have clarity of vision around what we want our business to do and be, we can approach growing our business from the conviction that we're here to help, that "sales" is really about helping others. With community support, practical tools, and greater accountability, we can make our biggest dreams a reality.

My speaking events and interactive workshops transform the lives of entrepreneurial-minded women or those stuck in a corporate role who are hungry to create something of their own. I help these women get started or get unstuck — breaking down the fears that keep them from achieving their greatest potential. Combining the transformative work that you have to do personally with the strategic planning that you need to do professionally, I help female entrepreneurs gain traction on their goals!

In these events, I focus on female entrepreneurship and career development. I speak to women who are yearning for something more, standing at a precipice, willing to take the next step toward growth. The work here often centers on getting past fears, building confidence, understanding initial steps, creating a plan to get started, and finding the right resources.

I speak and facilitate workshops on a range of subjects and am available for individual events as well as multiple-part series. Some topics include:

- Prospects and Referrals: Attracting Customers In an Authentic Way
- This is How: Building the Path to Your Vision
- Connecting Your Business to the Right Audience
- Maintaining Momentum to Take Your Business to the Next Level
- Chase Your Dream, Build Your Business, Be Yourself
- Invisible Influences: The Hidden Forces That Shape Our Buying Decisions
- Soulful Selling: Redefining What Sales Means for Women

